



# 7<sup>th</sup> Annual Pro-Cert Organic Update Meeting and Trade Show

Regina, Saskatchewan  
Salon B & C, Queensbury Centre, Evraz Place  
(Exhibition Park)

Saturday, January 30, 2010

**“Focus on Marketing & Production”**

## AGENDA

Morning Session Chair – Wallace Hamm		
8:30	Registration, Trade Show & Posters Open & Networking	
9:00	Agenda Review, Introductions & Remarks	<b>J. Wallace Hamm</b> , President Pro-Cert Organic Systems
9:15	Organic Market Prospects & Threats	<b>Tom Cowell</b> , General Manager Growers International/Patterson Grain
<hr/>		
10:05	<b>Health Break</b>	
<hr/>		
10:20	Organic Trade Association Perspective	<b>Dwayne Smith</b> , President GrainWorks
11:10	A Co-operative Situation Report	<b>Jason Freeman</b> , General Manager Farmer Direct
11:40	“Natural”, etc. Forum	<b>Audience Input</b>
<hr/>		
12:00	<b>Lunch Break</b>	
<hr/>		
Afternoon Session Chair – Byron Hamm		
1:30	Canadian Organic Program Update	<b>Ken Bruce</b> , Intl. Equivalency Officer Canada Organic Office, CFIA
<hr/>		
2:10	<b>Health Break</b>	
<hr/>		
2:25	Organic Crop Production Research Update	<b>Brenda Frick</b> , Prairie Coordinator Organic Agriculture Centre of Canada
3:15	Pro-Cert Update	<b>Byron J.S. Hamm</b> , Certification Manager Pro-Cert Organic Systems
3:40	Pro-Cert Record Keeping Software	<b>John George</b> , President JG Software
4:00	Adjournment	